

It is estimated that more than 60% of the residents of Tennessee do not have a personal relationship with Jesus Christ. Eighty percent of the people around us are in nobody's church on Sunday morning. Each year in Tennessee it is estimated that 35,000 die lost. Many of the churches in our state are taking a downward spiral and unless they experience spiritual awakening those churches will not exist in the next five years. What makes this more frightening is that within two miles of those churches there are at least 1,000 people who are lost. The changing tides of our culture and population are presenting unprecedented challenges for ministry in our churches. Yet, we are simply not keeping pace with the need to saturate our state and our world with the gospel. In short, the Tennessee Baptist Convention recognized something must be done.

While at the Summit meeting at Brentwood Baptist Church in November of 2014, the Tennessee Baptist Convention made a historic decision to affirm and embrace five objectives that will unify our efforts as a cooperative people for the next ten years.

# 1 2 3 4 5

## OBJECTIVE 1

Seeing at least 50,000 Tennesseans annually saved, baptized and set on the road to discipleship by 2024

## OBJECTIVE 2

Having at least 500 Tennessee Baptist churches revitalized by 2024

## OBJECTIVE 3

Planting and strategically engaging at least 1,000 new churches by 2024

## OBJECTIVE 4

Realizing an increase in annual local church giving through the Cooperative Program that reaches at least 10 percent by 2024

## OBJECTIVE 5

Realizing an increase in annual giving for the Golden Offering for Tennessee Missions that reaches at least \$3 million by 2024

You and your church can make a difference right now! Let's join with other churches as soldiers of Jesus Christ and push back darkness one soul at a time. It is a joy to be on this journey with you!



*"I believe the Five Objectives of the TBC provide clear focus to our work together as pastors and leaders for sharing the Gospel, reaching the lost, seeing revival in our churches, planting strategic new work, and impacting our state and the world with our shared mission resources."*

- **Danny Sinquefield**, Pastor, Faith Baptist, Bartlett

*"We know The Five Objectives are God sized, but also God honoring and they all can be reached beyond our expectation, if we seek Him."*

- **Blake Montgomery**, Pastor, First Baptist Sneedville and President Elect of the TBC Bivocational Council

*"Tennessee Baptists have made a commitment to impact lostness in our state, and the Five Objectives are biblical, bold, and balanced paths to get there."*

- **Larry Robertson**, Pastor, Hilldale Baptist

*"The five objectives to our convention is as vital as what blood is to our body. It gives life (They give life)!!!"*

- **Michael Ellis**, Pastor, Impact Church, Memphis and President of the Tennessee Baptist Convention



*\*This document contains dynamic strategy that will update as the plan is executed through 2024.  
For the latest information, visit...*

[tnbaptist.org/fiveobjectives](http://tnbaptist.org/fiveobjectives)

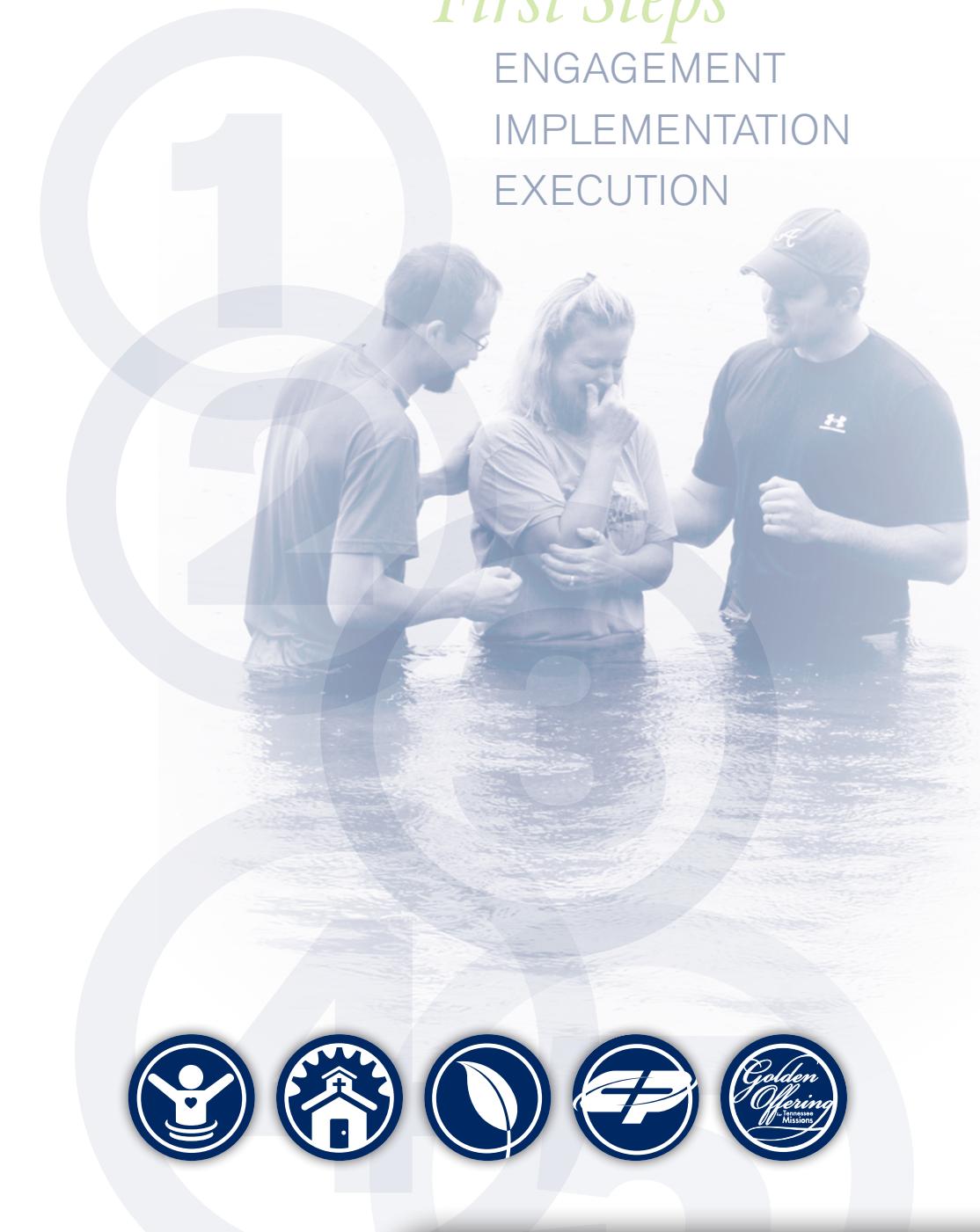
# One Vision, FIVE OBJECTIVES

## First Steps

ENGAGEMENT

IMPLEMENTATION

EXECUTION



## ① BAPTISMS

*Seeing at least 50,000 Tennesseans annually saved, baptized, and set on the road to discipleship by 2024*

How many of our youngest generation will die and spend eternity in hell if we don't act now?

*Trends indicate that nine out of 10 of the Homelanders (Generation Z) will miss heaven if we do not ACT now!*

### Here are the basic components of the strategy:

- A Call to Prayer by encouraging every Tennessee Baptist to pray for lost people by name and in prayer gatherings.
- Equipping Pastors and church leaders with evangelism resources that will assist them in leading their church toward winning the lost.
- Continue to prioritize 1-5-1 Harvest Plant initiatives through training and resources.
- Provide training and resources to assist churches in reaching children and youth with the Gospel.



## ② REVITALIZATION

*Having at least 500 Tennessee Baptist churches revitalized by 2024*

Are the doors of your church in danger of closing in the next five years?

*...At least 500 churches in Tennessee are in danger of their doors closing if they do not experience spiritual awakening.*

### Here are the basic components of the strategy:

- Foster working relationships with our Great Commission Partners to leverage resources in order to assist local churches in church revitalization.
- Conferences held annually to address practical ways churches can promote revitalization.
- A Church Revitalization diagnostic tool and resources have been developed to assist churches in assessing their current health and begin their journey toward being revitalized.
- A team of pastors and church leaders will be formed to serve as encouragers and coaches for those involved in revitalization.



## ③ NEW CHURCHES

*Planting and strategically engaging at least 1,000 new churches by 2024*

Do we really need more churches?

*...The greatest impact Tennessee Baptist made on lostness was when we were aggressively beginning new works.*

### Here are the basic components of the strategy:

- Identify and Engage potential missional likeminded mother churches that will commit to start a new church.
- Identify and Engage potential churches that are not currently in our TBC network and cultivate great commission focused relationships with them.
- Identify and Engage strategic areas in each Harvest Field for church planting.
- Communicate to churches the benefits and opportunities available through TBC/SBC life.
- Equip and Encourage Churches by providing resources and training in starting 1-5-1 church plants.



## ④ COOPERATIVE PROGRAM

*Realizing an increase in local church giving through the Cooperative Program that reaches at least 10 percent by 2024*

Is the Cooperative Program an effective strategy for the 21st Century?

*The Cooperative Program is more relevant now than ever before. The Cooperative Program has worked since 1925 and will work for years and decades to come if Southern Baptists will recover their passionate Great Commission focus and genuine spirit of cooperation.*

### Here are the basic components of the strategy:

- Providing resources that disciple believers in a biblical understanding of stewardship.
- Strengthen churches by providing stewardship resources that support and promote Cooperative Program Education.



## ⑤ GOLDEN OFFERING

*Realizing an increase in annual giving for the Golden Offering for Tennessee Missions that reaches at least \$3 million by 2024*

Is Tennessee a Mission Field?

*Yes! Tennessee is a mission field ripe and ready for churches to engage. "The light that shines the farthest is the one that shines the brightest at home"*

### Here are the basic components of the strategy:

- Create awareness among TBC churches that Tennessee is a Mission Field.
- Share the success of the GOTM story through multimedia.
- Expand the number of churches that give to GOTM.
- Raise the profile of and commitment to the GOTM Week of Prayer.
- Provide tools and training to ministry leaders on how to effectively communicate and become promoters of the value of GOTM.



# One Vision, FIVE OBJECTIVES

## First Steps

- ENGAGEMENT
- IMPLEMENTATION
- EXECUTION

## PROGRESS



## INDICATORS

The strategic plan will have progress indicators over the next ten years that will keep us accountable to accomplishing our task. The following progress indicators will be monitored, measured and updated on a regular basis.

### Progress Indicators:

- See at least 500 churches involved in Prayer for Spiritual Awakening in 2016
- Enlist 100,000 Tennessee Baptist Church members praying for a Lost person by name in 2016.
- Engage and mobilize 50 Pastors, under age forty, for training and encouragement in evangelism.
- Plan and execute two Statewide Conferences to address practical ways churches can promote revitalization.
- Partner with willing local associations to develop Associational Church Revitalization Teams.
- Launch a Church Revitalization network composed of Pastors and church Leaders from across the state to serve as encouragers and coaches for those involved in revitalization.
- Identify, engage and equip 70 potential mother churches in 2016 that will commit to plant new churches.
- Establish 40 1-5-1 Harvest Church plants in 2016
- Identify and engage 35 to 70 inactive TBC churches in 2016 to engage with our network of churches.
- Plan and launch a Cooperative Program Blitz in one Harvest Field per year for the next seven years.
- Annually deliver stewardship resources to every church.
- Conduct stewardship seminars in each willing association.
- See an increase in the 2016 offering of 10% over the 2015 GOTM offering.
- Engage 100% of Executive Board and Women's Missionary Union Board member churches to participate in the GOTM offering by the year 2016.
- Secure grant funding for at least one ministry item in the GOTM budget by 2024.