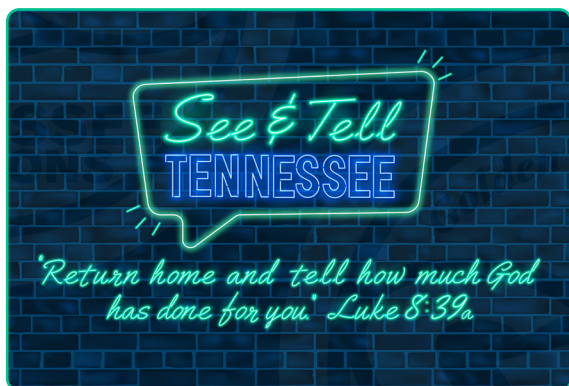


2020-21 PLANNING & PROMOTION GUIDE FOR THE SEASON OF PRAYER FOR STATE MISSIONS & GOLDEN OFFERING FOR TENNESSEE MISSIONS



Suggested Dates for the Week of Prayer:

September 13-20, 2020

Statewide GOTM Goal: \$1,800,000

Theme: See & Tell Tennessee

Scripture: "Return home and tell how much God has done for you." Luke 8:39a

GOTM PROMOTION TOOLS:

- Golden Offering for Tennessee Missions Videos
- "See & Tell Tennessee" Poster
- Offering Envelopes
- Prayer Guide for 2020-21 Tennessee Missions
- GOTM Highlights & Talking Points
- Any Way You Slice It, Tennessee is a Mission Field!
- What is GOTM?
- Printable and Digital Promotion Graphics

*Items available for churches to order for GOTM/State Missions Week of Prayer: **poster, offering envelopes, and prayer guides.***

*Call **615-371-7923** or **800-558-2090 ext. 7923** to order materials, a DVD or flash drive with videos and materials. Visit **GoldenOffering.org** to download promotion videos and resources or to order materials.*

GOTM PLANNING TIPS:

- Pray for guidance as you prepare and lead your church in giving to the 2020-21 Golden Offering for Tennessee Missions.
- Plan early for promoting and participating in the season of prayer for state missions and the Golden Offering for Tennessee Missions:
 - Choose calendar dates for your church's Week of Prayer for Tennessee Missions and Golden Offering collection.
 - Set an offering goal for your church.
 - Invite a state speaker from the Tennessee Baptist Mission Board to share with your church about state missions in person, via a live video call or a recorded video. Call 800-558-2090 or visit GoldenOffering.com to request a speaker.
 - Review the 2020-21 promotional materials and videos available at GoldenOffering.org
- Use information from state missions materials to form "Prayer Prompts" to share with your church.
- Select someone to assist with offering promotion (including printable materials, social media, bulletin boards, pre-worship slides, etc.).

See & Tell TENNESSEE

PROMOTION IDEAS

DO:

- Conduct a Golden Offering kickoff event to get everyone excited and learning about Tennessee missions. The event could be at the church or done virtually.
- Provide churchwide opportunities for all ages, including preschoolers, children, students, and adults to be personally involved in praying for, giving to, and being involved in Tennessee missions.
- Include a children's sermon in a worship service to help children learn about state missions and encourage them to give to the Golden Offering for Tennessee Missions.
- Engage your children/youth groups; allow them to share with your church about the Golden Offering through drama, music or other means depending on your church's ministries (use the GOTM Highlights & Talking Points to get started).
- Observe the Week of Prayer by having specific gathering times in your church, in homes or video conference to pray for those in need of Christ and state missions efforts.
- Offer evangelism training for church members to equip them to tell others about Christ and share what He has done for them.
- Share ways your church members are already involved in ministries supported by the Golden Offering for Tennessee Missions (ministries like Disaster Relief, Compassion Ministries, Baptist Collegiate Ministries, and more).
- Conduct an on-going emphasis during the month of September that includes prayer times, videos, presentations, and sermons to generate momentum for the offering.

SEE:

- Create a visual in the church, on the church website and/or social media sites to display your goal and publicize the amount given each week to show the progress toward the goal. Celebrate when you meet or exceed your church's goal.
- Email the Prayer Guide to church members and place it in strategic locations in the church for people to pick up.
- Have GOTM offering envelopes available.
- Display Golden Offering posters in prominent places throughout the church to draw attention to this special missions emphasis.
- Include an ad or a brief article about the offering in your church newsletter, bulletin, pre-service slides and/or social media sites. Download digital ad files at **GoldenOffering.org**.
- Show Golden Offering videos before, during, or after worship gatherings.
- Share videos and other resources on your social media pages. **GoldenOffering.org**.
- Include and follow the hashtag **#GoldenOffering** and **#ThatsGoldenTN** in your social media posts. Follow Tennessee WMU on social media for more ideas, sharable posts, and promotion inspiration.

KEEP THE THEME "SEE & TELL TENNESSEE" IN MIND AS YOU PROMOTE THE WEEK OF PRAYER AND GOLDEN OFFERING FOR TENNESSEE MISSIONS.



Thank you for promoting Tennessee missions and the Golden Offering for Tennessee Missions in your church. For more information visit **GoldenOffering.org** or contact Tennessee Woman's Missionary Union at 800-558-2090 extension 7923 or 615-371-7923.