

Why Look Into the Future?

Trend assessments are essential for organizations to learn how to proactively use the Future.



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Inactive - Just go with the flow. Live for now.

Pre-Active - Look for trends. See a new wave and ride it.

Proactive - See the wave coming. Get creative with it.

Our Desire is to be Proactive!



Visioning the future isn't new.

**Often, projections are
incredibly close to actual.**



Trends/Issues to Consider

- **Population**
- **Hardships**
- **Economic**
- **Societal**
- **Church/Religious**

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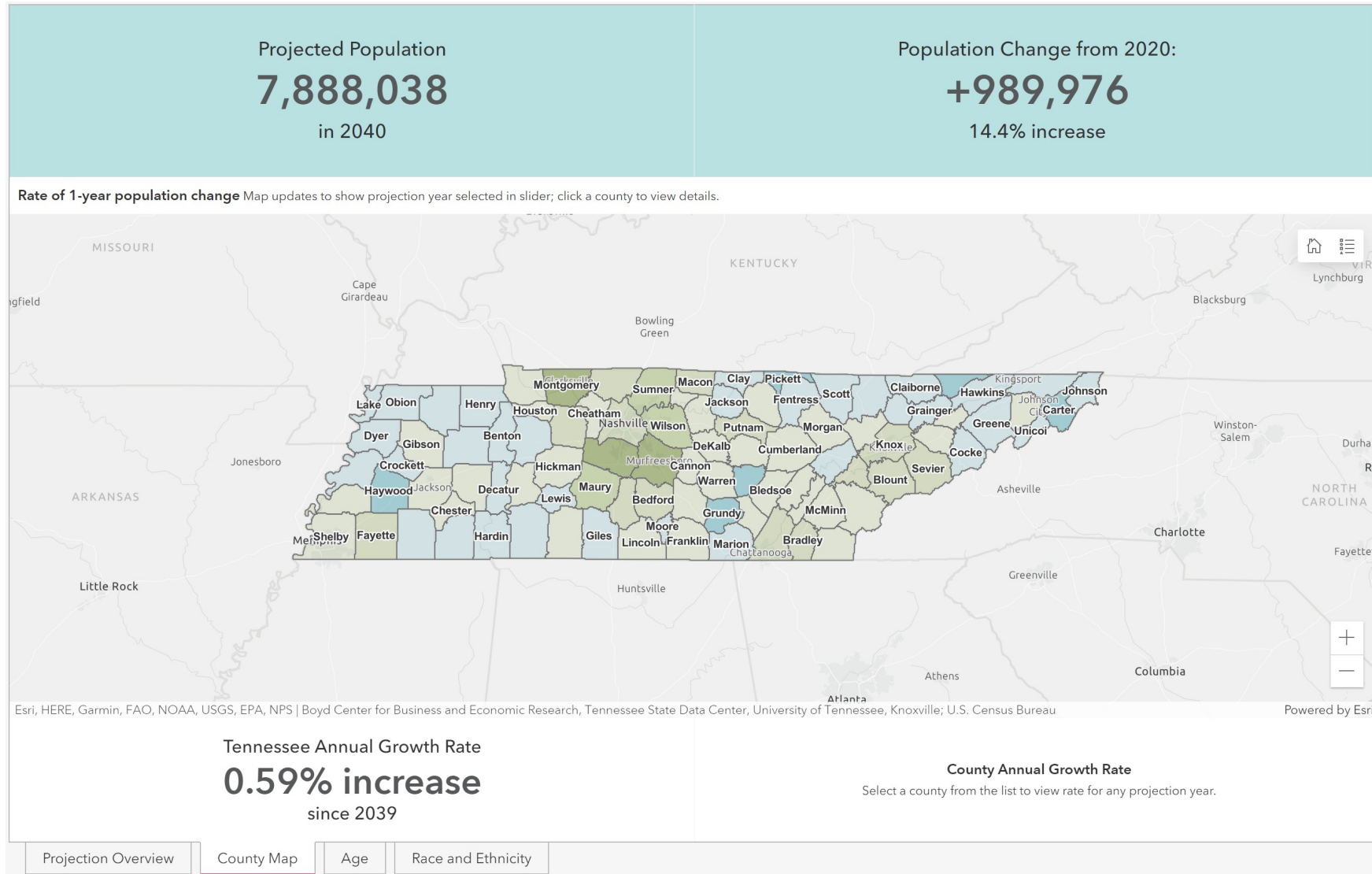
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Population Trends



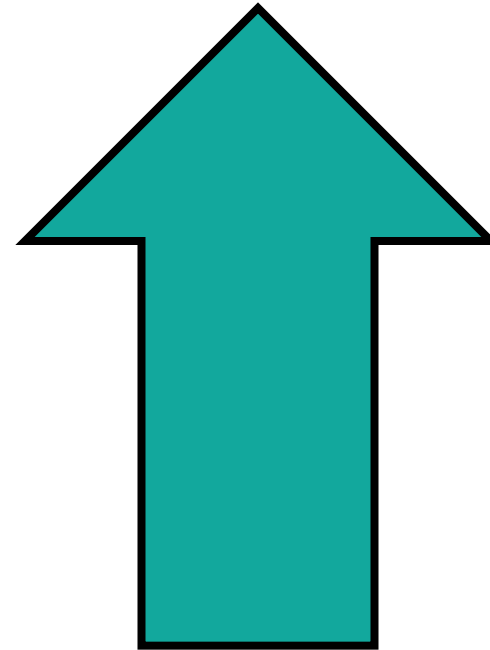
Population increase in US and TN in 2040

<https://tnsdc.utk.edu/estimates-and-projections/boyd-center-population-projections/>



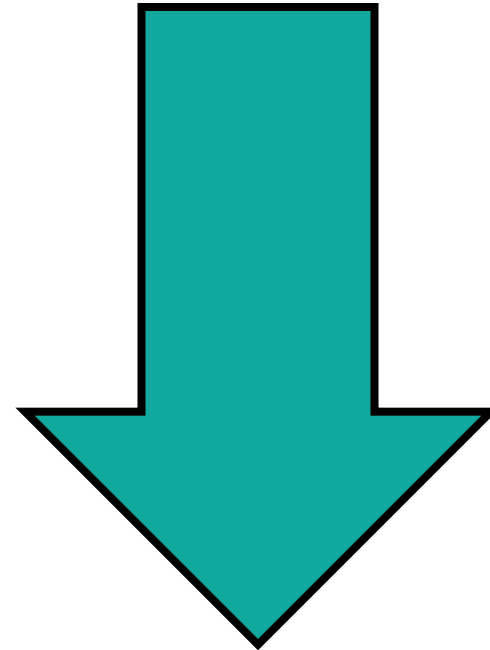
Population Change - Increases

- **Migration** – Moving to TN from California, Florida and Illinois
- **Immigration** – Heaviest immigration from Central America, China and India
- **Increased Life Span** – Average age of population projected to increase



Population Change - Decreases

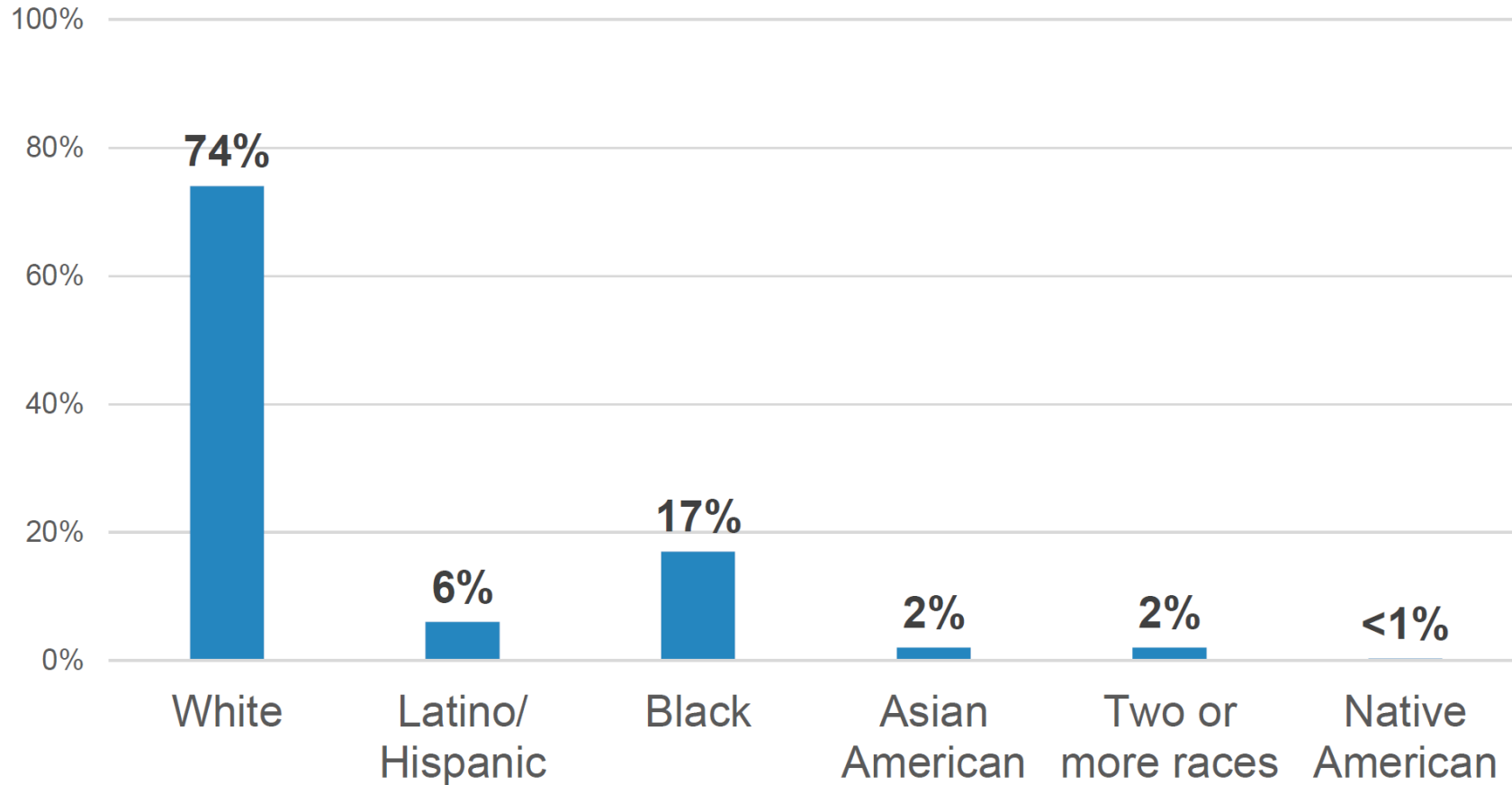
- **Marital Age** - Delays in marriage age
- **Starting Families** - Waiting to have children



Population Growing More Ethnically Diverse



2019 Race/ Ethnic Profile of Tennessee

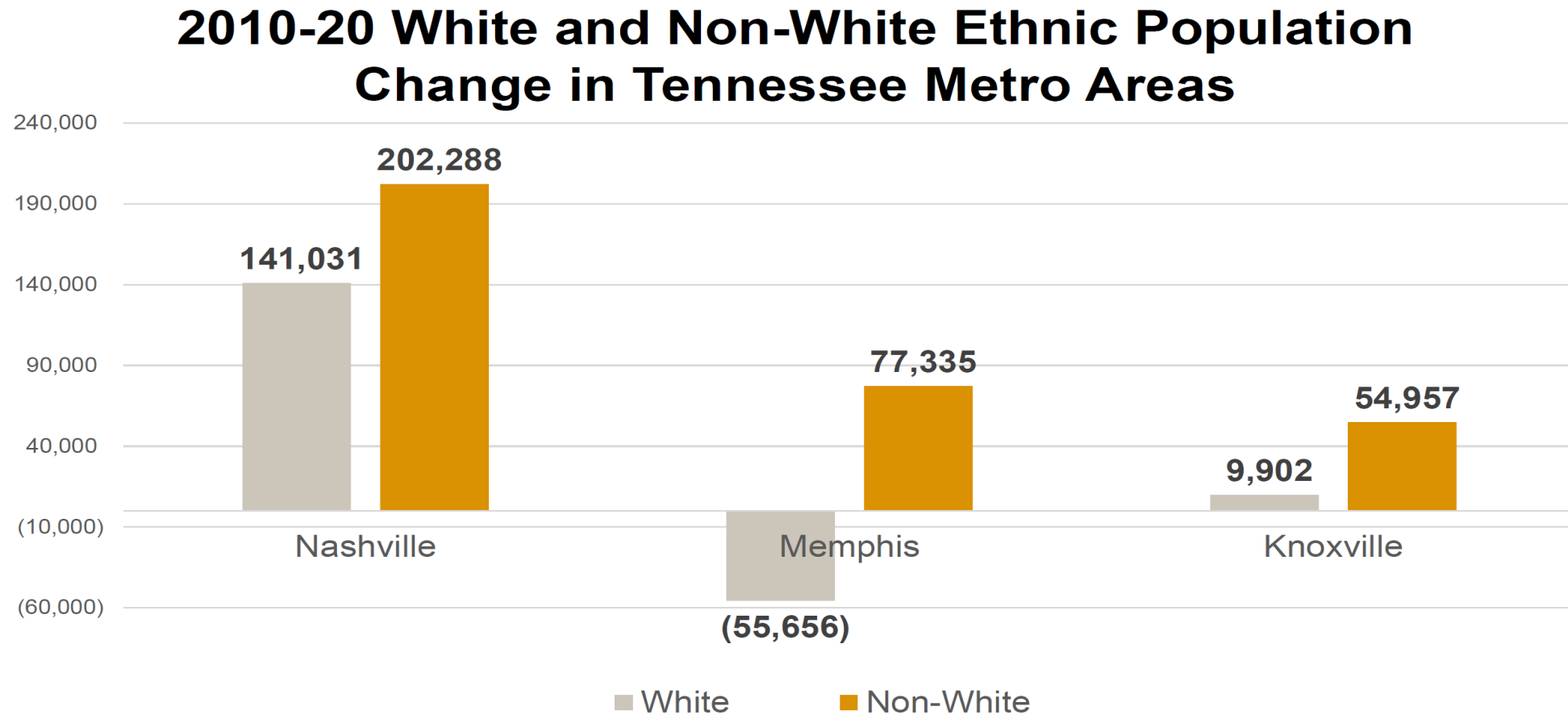


White:

2000 79%

2010 76%

About 90% of population will live in urban areas (up from 85% in 2020)

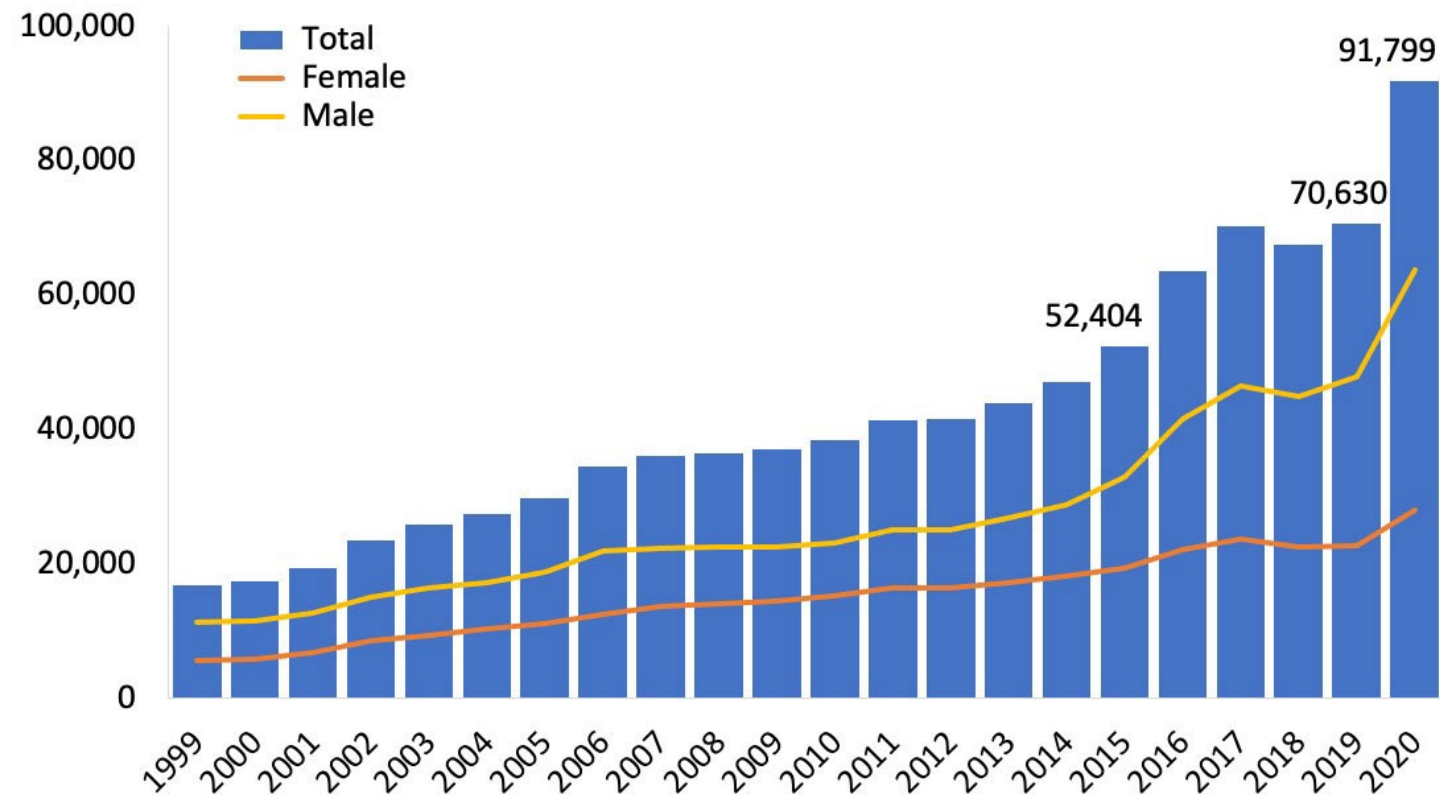


Hardships Facing our State



Deaths from Drug Overdoses on the Rise

Figure 1. National Drug-Involved Overdose Deaths*
Number Among All Ages, by Gender, 1999-2020



*Includes deaths with underlying causes of unintentional drug poisoning (X40–X44), suicide drug poisoning (X60–X64), homicide drug poisoning (X85), or drug poisoning of undetermined intent (Y10–Y14), as coded in the International Classification of Diseases, 10th Revision. Source: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2020 on CDC WONDER Online Database, released 12/2021.

Other Hardships

- Increased Suicide Rates



Other Hardships

- Continued High Levels of mental Illness



Other Hardships

- Inflation and its effects on Aging Population and others on Fixed Incomes



Other Hardships

- Huge Gap in Affordable Housing, especially in urban areas



Economic Trends



Economic Trends

- New technologies in automation expect to displace 20 million manufacturing jobs by 2030



Economic Trends

- High levels of remote work likely to increase



Economic Trends

- Number of farms and agricultural jobs in the U.S. continues to decline



Economic Trends

- Burnout of “public facing jobs”, like nurses, teachers and ministers may result in permanent shortage in these areas



Societal Issues to Consider



Societal Considerations

- Retirees will travel more and be more active



Societal Considerations

- More individuals self-identifying as mixed race and non-binary



Societal Considerations

- Household sizes declined sharply over past century



Societal Considerations

- High number of single-person households
- (14% in TN, higher than in US)



Societal Considerations

- **Blended families and families headed by grandparents increasing**



Societal Considerations

- High distrust in institutions, including government and organized religion



**Studies point to
a desire by many
for diversity and
flexibility in all
areas of their
lives.**



Church Trends



By 2070 Christians are projected to be the minority in US

- In 2020, 64% of Americans identified as Christian
- In 2020, those with no religious affiliation, “NONES”, were 30% of population

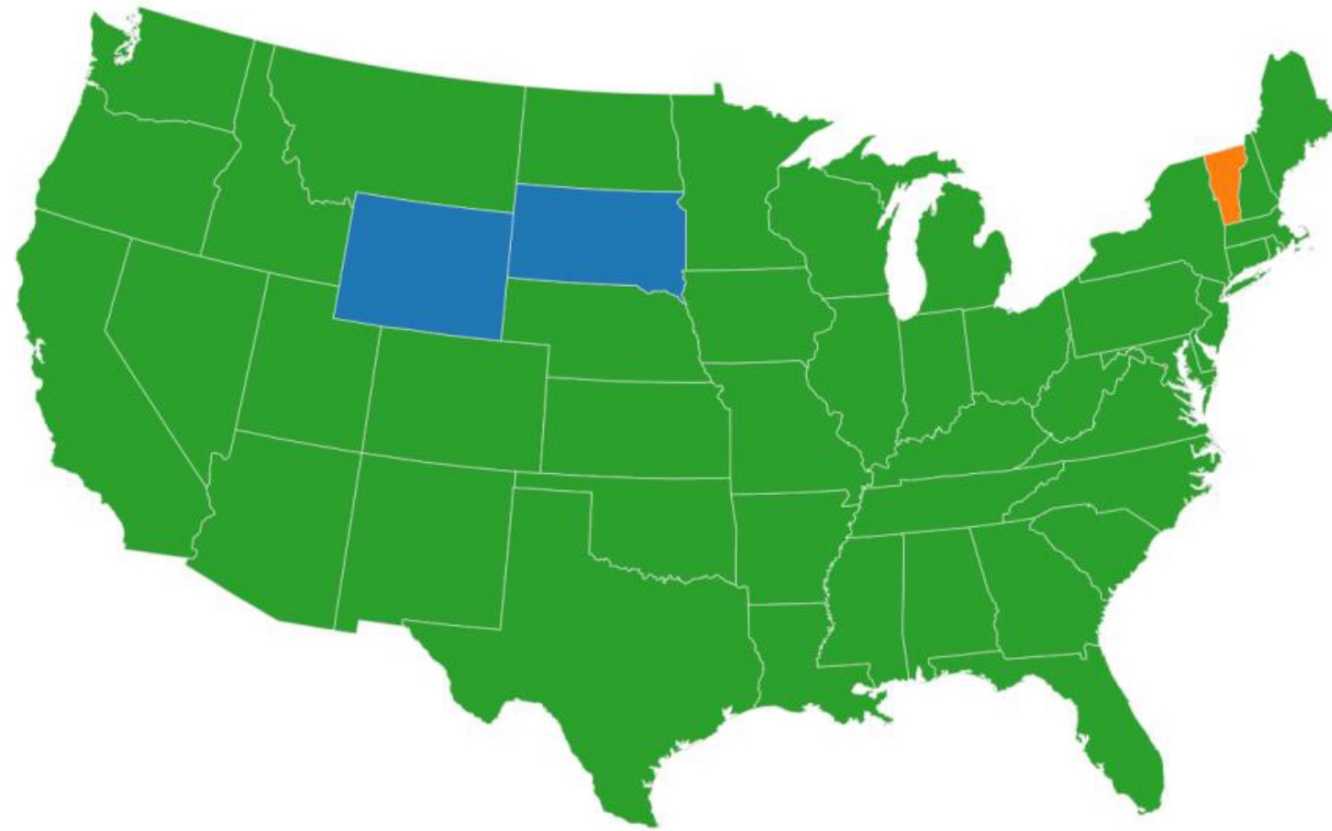


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- In 2020, 64% of Americans identified as Christian
- In 2020, those with no religious affiliation, “NONES”, were 30% of population
- Depending on the rate of Christians switching to “NONES”, by 2070 as many as 52% of Americans may consider themselves as “NONE”.

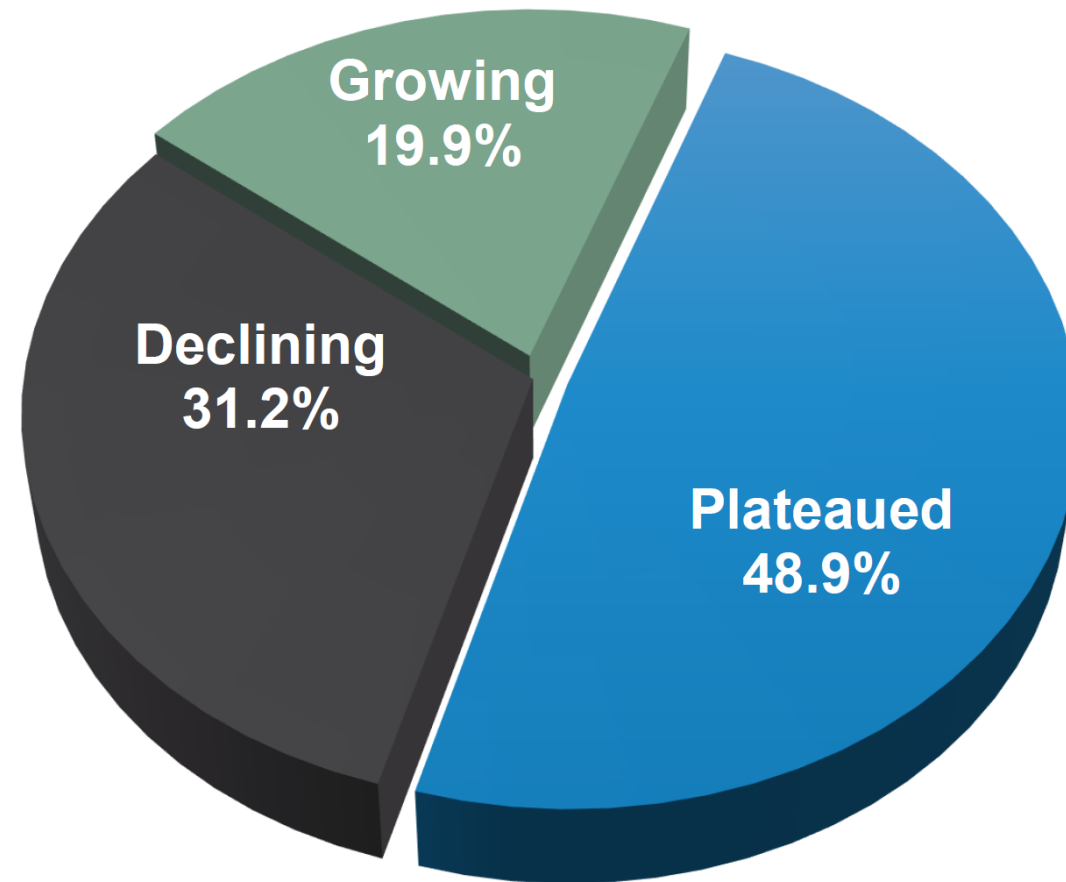


Which Religious Group Has Grown the Most Per State? (2008-2018)



 Catholic  Evangelical  Mainline  No Religion

Growth Status of TBMB Churches—2020



Total Membership over 5-year period

Growing = 10% or more increase

Declining = 10% or more decline

Plateaued is between Growing and Declining

Other Religious Observations

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Meeting church financial obligations will become more challenging

**So where do we go from
here?**

