

“WITH GOD ALL THINGS ARE POSSIBLE.” MATTHEW 19:26

ALL THINGS TENNESSEE

2023-2024 PLANNING & PROMOTION FOR THE SEASON OF PRAYER FOR STATE MISSIONS AND GOLDEN OFFERING FOR TENNESSEE MISSIONS

SUGGESTED DATES FOR THE WEEK OF PRAYER: SEPTEMBER 10-17, 2023

STATEWIDE GOTM GOAL: \$2,700,000

THEME: ALL THINGS TENNESSEE

SCRIPTURE: “...WITH GOD ALL THINGS ARE POSSIBLE.” MATTHEW 19:26

PROMOTION TOOLS:

- ★ Videos
- ★ Printed Promotion Items
 - ★ “All Things Tennessee” Poster
 - ★ Offering Envelopes
 - ★ Prayer Guide for 2023-2024 Tennessee Missions Emphasis
- ★ Digital Promotion Resources
 - ★ GOTM Highlights & Talking Points
 - ★ Activities for Preschoolers, Children, Students, & Adults
 - ★ Any Way You Slice It, Tennessee is a Mission Field! Flyers
 - ★ Worship Tools - Reading, Skit, Monologue
 - ★ One Annual Missions Offering
 - ★ Graphics

Printed items available for churches to order for GOTM/State Missions Week of Prayer: Posters, Offering Envelopes, & Prayer Guides.

To place a standing order or one-time order for materials call 615.371.2038. You can also request a DVD or flash drive with all the promotional videos and digital resources.

To download promotional videos and digital resources, visit GOLDENOFFERING.ORG.

PLANNING TIPS:

- ★ Pray for guidance as you prepare and lead your church in giving to the 2023-2024 Golden Offering for Tennessee Missions.
- ★ Plan early for promoting and participating in the season of prayer for state missions and the Golden Offering for Tennessee Missions:
 - ★ Choose calendar dates for your church’s Week of Prayer for Tennessee Missions and Golden Offering collection.
 - ★ Set an offering goal for your church.
 - ★ Invite a state speaker from the Tennessee Baptist Mission Board to share with your church about state missions in person, via a live video call or a recorded video. Call 615.371.2038 or visit GoldenOffering.org to request a speaker.
 - ★ Review the 2023-2024 promotional materials and videos available at GoldenOffering.org.
- ★ Use information from state missions materials to form prayer prompts to share with your church.
- ★ Select someone to assist with offering promotion (including printable materials, social media, bulletin boards, pre-worship slides, etc).

PROMOTION IDEAS

DO:

- ★ Conduct a Golden Offering kickoff event to get everyone excited and learning about Tennessee missions.
- ★ Provide churchwide opportunities for all ages, including preschoolers, children, students, and adults to be personally involved in praying for, giving to, and being involved in Tennessee missions.
- ★ Include a children's sermon in a worship service to help children learn about state missions and encourage them to give to the Golden Offering for Tennessee Missions.
- ★ Engage your children/youth groups; allow them to share with your church about the Golden Offering through drama, music, or other means depending on your church's ministries (use the GOTM Highlights & Talking Points to get started).
- ★ Observe the Week of Prayer by having specific gathering times in your church, in homes or via video conference to pray for those in need of Christ and state missions efforts.
- ★ Use the Prayer Guide in church gatherings during the Week of Prayer. Gatherings can include worship, committee meetings, staff meeting, choir practice, and special church events.
- ★ Offer evangelism training for church members to equip them to tell others about Christ and share what He has done for them.
- ★ Share ways your church members are already involved in ministries supported by the Golden Offering for Tennessee Missions (ministries like Disaster Relief, Compassion Ministries, Baptist Collegiate Ministries, and more).
- ★ Conduct an on-going emphasis during the month of September that includes prayer times, videos, presentations, and sermons to generate momentum for the offering.

SEE:

- ★ Create a visual in the church, on the church website, and/or social media sites to display your goal and publicize the amount given each week to show the progress toward the goal. Celebrate when you meet or exceed your church's goal.
- ★ Mail the Prayer Guide to church members, place it inside your church bulletin, or place it in strategic locations in the church for people to pick up.
- ★ Make GOTM offering envelopes available or share your church's link for giving to the offering online.
- ★ Display Golden Offering posters in prominent places throughout the church to draw attention to this special missions emphasis.
- ★ Include an ad or a brief article about the offering in your church newsletter, bulletin, pre-service slides, and/or social media sites. Download digital ad files at GoldenOffering.org.
- ★ Show Golden Offering videos before, during, or after worship gatherings.
- ★ Share videos and other resources on your social media pages.
- ★ Include and follow the hashtag #GoldenOffering in your social media posts. Follow Tennessee WMU on social media for more ideas, shareable posts, and promotion inspiration.

KEEP THE THEME "ALL THINGS TENNESSEE" IN MIND AS YOU PROMOTE THE WEEK OF PRAYER AND GOLDEN OFFERING FOR TENNESSEE MISSIONS.

Thank you for promoting Tennessee missions and the Golden Offering for Tennessee Missions in your church. For more information, visit GoldenOffering.org or contact Tennessee Woman's Missionary Union at 615.371.2038.

GOLDENOFFERING.ORG



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