



IGNITE

T E N N E S S E E

30 DAY CHALLENGE

CHURCH GUIDE



TABLE OF CONTENTS

Challenge from Dr. Roc Collins	4
The Plan	5
Prayer Challenge.....	6
People Challenge	7
Relationship Challenge.....	8
Gospel Challenge.....	10
Love Challenge	12
Discipleship Challenge	14
Results	17
APPENDIX 1 - Four Spiritual Laws	
Sermon/Teaching Outline	18
APPENDIX 2 - God's Great Love for Us	
Sermon/Teaching Outline	19
APPENDIX 3 - Roman Road of Salvation	
Sermon/Teaching Outline	21
APPENDIX 4 - Link to WinTN and Ignite Tennessee	
Resources.....	23

CHALLENGE & URGENCY

MESSAGE FROM DR. ROC COLLINS

People need The Lord! Ungodliness and unrighteousness seem to be the norm of the day in our society. Godly institutions are degraded, and human life is belittled. People need The Lord! What are we as believers to do? The spirit of anti-Christ is prevalent among us even as the apostle John told us it would be – “every spirit that does not confess Jesus is not from God; this is the spirit of the antichrist, of which you have heard that it is coming and now it is already in the world” 1 John 4:3.

With lostness all around us, this is no time to quit, but rather it is time to be reinvigorated with the Gospel. “Ignite” is an effort to see the fires of Evangelism burn brightly once again across our beloved state of Tennessee. With nearly seven million people in Tennessee, our best statistics show that more than 50% of them are lost without Jesus Christ. Therefore, the fields are most definitely white unto harvest.

We want to challenge our Churches in Tennessee to reinvest in their Evangelistic efforts. Although there is much ungodliness all around us, we still have the message of hope and life. WE NEED TO BE IGNITED WITH FRESH HOLY SPIRIT FIRE TO HAVE HOT HEARTS FOR THE LOST. People need The Lord!

The message is clear, Jesus Saves, only Jesus Saves! Join me at an Ignite Rally in your area and pray God to send Revival Fires to Ignite His people. People need The Lord! O, that God would Win Tennessee for his Glory!



Dr. Roc Collins
Strategic Objectives Director
Tennessee Baptist Mission Board



THE PLAN

Make Reservations: IgniteTN Pastors Dinner

Association Host/Location/Time

- Receive: IgniteTN 30-Day Challenge Booklet
- Promote: IgniteTN Rally to your church
- Schedule: 30-Day IgniteTN Challenge

- Week 1:
 - IgniteTN Overview and Promotion
 - Begin Prayer Challenge
 - Optional Gospel Challenge Sermon 1
- Week 2:
 - Conduct People Challenge: Outreach
 - Optional Gospel Challenge Sermon 2
 - Gospel Challenge: Evangelism Training Workshop
- Week 3:
 - Love Challenge: Community Project
 - Optional Gospel Challenge Sermon 3
- Week 4:
 - Connect Challenge: Church Open House
 - Relationship Challenge: Invitations to Worship and Groups
 - Conduct a “Harvest” Sunday
- Week 5:
 - Discipleship Challenge: First Steps
 - Baptism Celebration
 - Testimonials from Members and New Believers
 - Report Results

STEP 1

PRAYER CHALLENGE

Is there more praying in Hell for lost people than there is in your church?
In Luke 16:19-31 we read the story of the Rich Man and the Beggar Lazarus. The rich man being in Hell had an incredible passion to get a messenger over to his FIVE brothers who were on their way to Hell. HELL is a real place...this man was praying in Hell! He was praying and pleading for his family to be Saved! He was given the bad news that he could do nothing about saving them from Hell.

Ignite your members by challenging them that now is the time to pray for the salvation of friends, relatives, associates, neighbors, and strangers!

Challenge them to pray these prayers daily for the next 30 days:

Lord save _____ from
HELL!

Lord send someone to share the Good News of Jesus Christ with
_____ so that they can be saved from
HELL!

Lord give me an opportunity to share the Good News of Jesus Christ with
_____ so that they can be saved
from Hell.

Hell is real...but so is Heaven!

During the 30-Day Challenge, reinforce these prayers corporately as you gather in worship, groups, and meetings. Designate a service for prayer to see people in your harvest field saved, baptized, and set on the road to discipleship.



May our hearts be “ignited and united”
in prayer to win Tennessee!

STEP 2

PEOPLE CHALLENGE

“The Harvest is past,
The summer is ended,
And we are not saved!” (Jeremiah 8:20)

Every farmer knows that a harvest not gathered is a harvest lost. Many people remain who need to hear the Gospel. Today Christians need to recapture a sense of urgency because the fields are white unto harvest.

During the next 30-Days, **ignite** believers with a sense of urgency by asking them to identify lost and unchurched friends, relatives, associates, neighbors, and strangers and engage in outreach.

In the book *Winning Our Harvest Field*, Clay Hallmark wrote, “one of the most overlooked ways of gathering prospects is simply to ask your church members a simple question like this: “Who do you know among your friends, relatives, associates, and neighbors that are currently not in church?”

In the worship service and Sunday School class/Small Group, provide an index card each week during the emphasis! Ask members to write names of people they know who are not in church or that do not have a relationship with Jesus. Add the names of the people submitted to the churches prospect file and to the church’s prayer list. Assign each person to a pastor, staff member, deacon, teacher, leader, or active member to initiate a connection with the person. (Ask for a report.) During the 30-Day Challenge, invite neighbors and prospects living around your church to an Open House and include a meal.



How will we win the lost in Tennessee?
We must prioritize people.

STEP 3

RELATIONSHIP CHALLENGE

Jesus told a parable about a great banquet. Then the master said to the servant, 'Go out into the highways and hedges, and *compel* them to come in, that my house may be filled. (Luke 14:23 NKJV) People who are spiritually dead (lost) greatest need is to be connected to Jesus and to His church. They need someone who will invite them into a relationship where they hear the truth of the word of God. During the 30-Day Challenge, encourage your members to invite a **FRAN** (Friend, Relative, Associate or Neighbor) to your Sunday school class/Small Group or worship.

Designate one Sunday during the 30-day period as an intentional harvest Sunday. Encourage church members to invite everyone including their lost and unchurched FRANs. You could call it Friend Day, FRAN Day, Connection Sunday, Harvest Sunday, Bring Your One Sunday, Who's Your One Sunday, etc. The goal of the day is to emphasize the importance of relationships. Relationships with one another and a relationship with Jesus.

Make it Fun! Plan for a meal to take place after the worship service. We want to be gracious hosts to our guests. Plan special activities for children. This clearly sends the message we want you to stay.-

Consider these steps:

1. Meet with all Sunday School/Small Group leaders. Share the plans for this special Sunday and encourage their participation.
2. Bathe the day in prayer.
3. Announce to the congregation details about this special Sunday.
4. Ask members and regular attendees to begin thinking about unchurched family and friends to invite to this special Sunday.
5. Provide a prayer commitment card for people to keep in their

Bible with the following information: I plan to invite _____ to Sunday School/Small Group and worship on this special day.

6. Provide multiple ways for members to invite their guest(s) using email, social media, or printed invitations.
7. Send a personal invitation from the pastor to recent guests and prospects. Consider making a personal phone call.
8. Ask every Sunday school class/Small Group to call all their members and attenders and encourage everyone to be present on this special Sunday.
9. Consider advertising this event to the community through the local newspaper, radio, or social media.
10. Have church member greeters prepared to welcome guests and assist them with questions or any special needs.
11. Preach the Gospel and give a clear invitation to respond.
12. Have decision counselors available and materials prepared.
13. Follow up promptly and encourage new believers and new church members to get connected to a Sunday school class/Small Group.
14. Explain and encourage them to follow in the first act of obedience, which is baptism.



How will we win the lost? By inviting and investing in relationships with those who are lost and unchurched!

STEP 4

GOSPEL CHALLENGE

Jesus declared in Matthew 5:14-16, “You are the light of the world. A city situated on a hill cannot be hidden. No one lights a lamp and puts it under a basket, but rather on a lampstand, and it gives light for all who are in the house. In the same way, let your light shine before others, so that they may see your good works and give glory to your Father in heaven.”

You are a Disciple Maker when you equip believers to share their faith and tell their story so the people they love will come to know Jesus.

Ignite your members by challenging them that now is the time to share the Gospel for the salvation of friends, relatives, associates, neighbors, and strangers!

During the 30-Day Challenge, provide an opportunity for people to learn a Gospel Presentation.

Two Options:

- 1. Pulpit:** Utilize the sermon outlines available in the appendix entitled Four Spiritual Laws, God’s Great Love for Us, or The Roman Road of Salvation. These sermon or teaching outlines were developed by Roc Collins. They are designed to equip your members in three different ways to share the Gospel.
- 2. Seminar:** Another option would be to determine a time and a day to host an evangelism workshop. Teach you members utilizing one of the three methods above or your favorite method.

AVAILABLE RESOURCES:

Three Tracts [More Life, 5 Incredible Things, and John 3:16] are available free through the Tennessee Baptist Mission Board.

Other great options churches across Tennessee are utilizing include the Roman Road, Marked New Testaments, Our Family Tree, Three Circles, Eternal Life, Spiritual Journey, Four Spiritual Laws, etc.

Utilize these ideas to have an evangelistic activity in every worship service.

- Enlist members to share their testimony.
- Show a short video of members sharing their personal story.
- Pray for lost people.
- Recite the gospel.
- Practice a gospel presentation.
- Feature an evangelistic verse.
- Model sharing the gospel.
- Give an Invitation.



May our passion for evangelism be such that we make it hard to go to Hell from Tennessee!

STEP 5

LOVE CHALLENGE

Matt Greer, pastor of Missionary Grove Baptist Church in Camden, asked in Winning Our Harvest Field, “Why does love matter? When you look at the crowds outside of the church, do we see them as Jesus did? Do we see them as sheep having no shepherd? (Matthew 9:36) They have no one to help them and no one to guide them! Jesus has called us to love on those closest to us.” (pg. 42)

During the next 30 days, challenge your church attenders to participate in at least one service project in your community. Choose a service project(s) that will demonstrate the church’s love for the community. Once you determine your service project(s), ask members or Sunday school/Small Group classes to adopt and participate in the project(s).

Plan a variety of ways to share the Gospel based on the selected project.

One Day Service Project Ideas:

- Can food collection for a local charity.
- Ground maintenance on community soccer or baseball fields.
- Playground maintenance.
- Local school make-over (one room or more).
- Clothing drive for a prison transition program, job corps, or family care center.
- Host a barbecue for the firefighters, police, or city maintenance crews.
- Identify single moms, elderly, or shut-ins who need assistance with home, yard, or auto maintenance.
- Identify a people group in the community to serve.
- Show hospitality by adopting a neighborhood and provide games and food in a common area or at a member’s house.

- Develop teams to work on different community projects based on their experience and spiritual gifts.
- Provide teacher appreciation activities that might include focusing on a different school each week (provide teacher supplies, appreciation banquet, etc.).
- Enlist a Medical or Dental Mobile Unit and offer free or reduced care at the church one Saturday.



**How will we win the lost?
By going where the people are and
demonstrating the love of Jesus.**

STEP 6

DISCIPLESHIP CHALLENGE

God used a man (Phillip) to tell another man (the Ethiopian Eunuch) about the Son of Man (Jesus). The Ethiopian Eunuch first step in discipleship is found in Acts 36-37: Now as they went down the road, they came to some water. And the eunuch said, “*See, here is water. What hinders me from being baptized?*”

Then Philip said, “If you believe with all your heart, you may.” And he answered and said, “I believe that Jesus Christ is the Son of God.” Becoming a Christian is the best life-changing experience that can happen to a person. The second-best thing is for the new believer to be baptized and become a member of a Bible-teaching church.

During the 30-Day Challenge, give a clear invitation and offer a concise explanation that reinforces biblical teaching on baptism. Conclude with a day that is meaningful for the new Christian to celebrate their baptism with family and friends.

Listed below are a few of the more common objections to baptism along with a possible response:

- Objection: “I’m not ready.”
 - Possible response: If you have trusted Christ, you are ready.
- Objection: “It’s not that important.”
 - Possible response: If God calls baptism important, it should be important to you.
- Objection: “I was baptized as a baby.”
 - Possible response: Baptism as a baby was not really a profession of your faith, but a profession of your parents’ faith.

Again, “Why conclude with a Baptism Celebration?” It declares that **Jesus is GOD, that Jesus Saves, and that Lives are changed.** It allows an opportunity to encourage the new believers and congregation to celebrate!

4 KEY ELEMENTS OF A BAPTISM SERVICE

<https://www.namb.net/wp-content/uploads/2019/11/Baptism-Sunday-Planning-Guide.pdf>

PREPARE

The decision to respond with a public profession of faith through baptism is a significant moment in the life of a new Christian, so we must plan ahead to care for them well as they take those steps. Preparing well to incorporate the baptism into a worship service eliminates potential distractions and provides a powerful testimony that encourages the congregation to praise God.

CALL FOR RESPONSE

During the invitation, it’s important to recognize that not everyone in the congregation may understand the biblical nature and purpose of baptism. Offering a concise explanation of what’s about to happen both reinforces biblical teaching on baptism and calms fears of guests or new believers who may have never seen a baptism before.

COUNSEL

When someone decides in the service to come forward as a candidate for baptism, it’s possible that they may not understand the salvation and baptism as laid out in the Bible. Requiring that every respondent has an immediate conversation with a trained counselor ensures that each person being baptized can make a credible confession of faith. In other words, the candidate should be able to articulate the gospel and explain what baptism means and why they want to do it.

FOLLOW UP

The follow up communication with someone who's just been baptized may be simple, but it is a crucial step in their discipleship. After we celebrate their profession of faith with them, we must help them learn to live out the declaration they just made.

SET THEM ON THE ROAD TO DISCIPLESHIP by providing each convert with some discipleship resources such as Week One or Beginning Steps and connecting them to a Sunday school class/ Small Group.



QR CODE

SURVEY/TO REPORT RESULTS

NEED TO CREATE SURVEY

APPENDIX 1

Four Spiritual Laws Sermon/Teaching Outline

God Loves You and Offers a wonderful Plan for your Life.

- a. John 3:16
- b. John 10:10
- c. If God has a Plan, then why are so many people not experiencing Abundant life?
- d.

Man is Sinful and Separated from God.

- a. Because of man's sinfulness he cannot experience God's Love and Plan for his life
- b. Romans 6:23
- c. The Wages of Sin... separate us from God
- d.

Jesus Christ is the only provision for man's sin.

- a. Through Jesus alone can you experience God's love and plan for your life
- b. Romans 5:8
- c. 1 Corinthians 15:3-6
- d. John 14:6
- e.

We must Individually receive Jesus Christ as Savior and Lord.

- a. It is only then that we can know and experience God's Love and Plan for our lives
- b. John 1:12
- c. Ephesians 2:8-9
- d. John 3:1-8
- e. Revelation 3:20
- f. We Know we have eternal life because of 1 John 5:11-13,
- g. Hebrews 13:5 (Adapted from Campus Crusade material.)

APPENDIX 2

God's Great Love for Us Sermon/Teaching Outline – John 3:16

For God

- a. The Alpha and Omega, Beginning and the End
- b. The Creator of everything that is

So Loved

- a. So, is there for Emphasis, not just so but SOOOOOOOO
- b. There is a depth to the Love of God
- c. He Loved us
- d. Not that we loved Him but He Loved Us
- e. He took the Initiative to love us

The World

- a. He loved man
- b. All men and women
- c. All who Breathe are in this number

He Gave

- a. God's depth of love for man was the motivation of God's Action
- b. His action was to give

His Only Begotten Son

- a. His – It was His to give, literally Himself
- b. Only Begotten – unique, one of a kind, most valuable
- c. Son – God the Son!!!

Whosoever

- a. God's Love is Available for Whosoever Anybody and Everybody

Believeth in HIM

- a. There must be a heartfelt belief
- b. Not just a head nod of recognition but a heartfelt belief
- c. That belief is in Jesus Christ

Shall not Perish but have Everlasting Life

- a. To believe would give Life Abundant and Eternal
- b. There is Not Death but Life in God's Great Gift of His Only Begotten Son, Jesus!
- c. Will you believe Jesus today?

APPENDIX 3

Roman Road of Salvation Sermon/Teaching Outline

Romans 1:16

The Gospel is for all

The Gospel is the Power of God to Salvation

The Good News is how we come to be in Relationship with Jesus

Romans 3:23

No one is without Sin

We are all guilty of Sin

We have all come short of God's Glory in our lives

Romans 5:8

Jesus came and died for our Sins

He did so while we were yet sinners

When we didn't care who He was, He loved us and died on the cross for our sins

Romans 6:23

a) The Wages of Sin ... wages are something we earn

b) We have earned the right to death, eternal death, and total separation from God for all of eternity

c) The Gift – something you didn't earn or deserve

d) God's Gift is Eternal Life

e) Gift vs Wages – God wants to gift us eternal life which we did not earn or deserve

Romans 10:9-13

a. Believe and Confess

b. Not mere words but a heart deep believe(conviction) that is so strong that your mouth cannot help but confess.

c. Believe and confess what:

i. Jesus is Lord

1. He is the Son of God
2. Born of a Virgin
3. Lived sinless life

ii. Died on the Cross in my place and paid my sin debt

iii. Rose from the Dead on the third day

d. By Believing in your heart and confessing with your mouth you are ready to call on Jesus

e. Whoever calls on Jesus will be saved, How do I do that?

i. Confess that you are a sinner in need of a Savior and you want ii. Jesus ii. Repent of your sins –

1. turn away from them,
2. turn you back on them

iii. Receive Jesus as your Savior and live for Him live and Confess

APPENDIX 4

QR CODE TO WEBSITE/Store for Available WinTN Resources and IgniteTN Promotional Items



**OBJECTIVE 1:
SEEING AT LEAST
50,000 TENNESSEANS
ANNUALLY SAVED,
BAPTIZED, AND
SET ON THE ROAD
TO DISCIPLESHIP
BY 2024.**

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