

**“...striving TOGETHER AS ONE for the faith of the gospel”  
Philippians 1:27**

# together

**WE PRAY. WE GIVE. WE GO.**

## **2025-2026 PLANNING & PROMOTION FOR THE SEASON OF PRAYER FOR STATE MISSIONS AND GOLDEN OFFERING FOR TENNESSEE MISSIONS**

**Suggested Dates for the Week of Prayer:** September 7-14, 2025

**Statewide GOTM Goal:** \$2,700,000

**Challenge Goal:** \$3,000,000

**Theme:** *Together: We Pray. We Give. We Go.*

**Scripture:** *“Whatever happens, conduct yourselves in a manner worthy of the gospel of Christ. Then, whether I come and see you or only hear about you in my absence, I will know that you stand firm in the one Spirit, striving together as one for the faith of the gospel.” Philippians 1:27*

### **PROMOTION TOOLS:**

- Videos
- Printed Promotion Items
  - “Together: We Pray. We Give. We Go.” Poster
  - Offering Envelopes
  - Prayer Guide for 2025-2026 Tennessee Missions Emphasis
- Digital Promotion Resources
  - GOTM Highlights & Talking Points
  - “Together” Sermon Outline, Video, PowerPoint, and Listening Sheets
  - Activities for Preschoolers, Children, Students, and Adults
  - Children’s Activity/Coloring Book
  - “Any Way You Slice It, Tennessee is a Mission Field!” Flyer
  - Worship Tools - Readings, Skit, Monologue, Children’s Message
  - One Annual Missions Offering
  - Week of Prayer Poster & Bookmarks
  - Graphics - Promotional and Social Media

*Printed items available for churches to order for  
GOTM/State Missions Week of Prayer: Posters, Offering  
Envelopes, & Prayer Guides.*

Visit [tnwmuorder.org](http://tnwmuorder.org) to place a standing order or one-time order for printed materials as well as to request a DVD or flash drive with all the promotional videos and digital resources.

Call 615.371.7908 if you need more information or assistance.

To download promotional videos and digital resources, visit [GOLDENOFFERING.ORG](http://GOLDENOFFERING.ORG).

### **PLANNING TIPS:**

- Pray for guidance as you prepare and lead your church in giving to the 2025-2026 Golden Offering for Tennessee Missions.
- Plan early for promoting and participating in the Season of Prayer for State Missions and the Golden Offering for Tennessee Missions:
  - Choose calendar dates for your church’s Week of Prayer for Tennessee Missions and Golden Offering collection.
  - Set an offering goal for your church.
  - Invite a state speaker from the Tennessee Baptist Mission Board to share with your church about state missions in person, via a live video call or a recorded video. Call 615.371.7908 or visit [GoldenOffering.org](http://GoldenOffering.org) to request a speaker.
  - Review the 2025-2026 promotional materials and videos available at [GoldenOffering.org](http://GoldenOffering.org).
- Use information from state missions materials to form prayer prompts to share with your church.
- Select someone to assist with offering promotion (including printable materials, social media, bulletin boards, pre-worship slides, etc).

# promotion ideas

## DO:

- Conduct a Golden Offering kickoff event to get everyone excited & learning about TN missions.
- Provide churchwide opportunities for all ages, including preschoolers, children, students, & adults to be personally involved in praying for, giving to, and being involved in TN missions.
- Include a children's message in a worship service to help children learn about state missions & encourage them to give to the GOTM.
- Engage your children/youth groups; allow them to share with your church about the Golden Offering through drama, music, or other means depending on your church's ministries (use the GOTM Highlights & Talking Points to get started).
- Observe the Week of Prayer by having specific gathering times in your church, in homes or via video conference to pray for those in need of Christ and state missions efforts.
- Use the Prayer Guide in church gatherings during the Week of Prayer: worship, committee meetings, staff meetings, choir practice, & special church events.
- Offer evangelism training for church members to equip them to tell others about Christ & share what He has done for them.
- Share ways your church members are already involved in ministries supported by the GOTM (ministries like Disaster Relief, Compassion Ministries, Baptist Collegiate Ministries, & more). Invite congregation members who've participated in TN missions to share their experiences. Connect the offering to local stories & needs that resonate with your specific community.
- Conduct an on-going emphasis during the month of September that includes prayer times, videos, presentations, & sermons to generate momentum for the offering.
- Create three distinct interactive displays in your church foyer, each dedicated to one aspect of the theme:
  - *Pray Display*: Feature a prayer wall with requests from TN missions and/or prayer challenge cards for different regions of the state.
  - *Give Display*: Show visual impact stories with photos & statistics, include giving envelopes & pledge cards, & offer challenge cards such as "Give up one coffee this week and donate that money" or "Challenge your family to find \$20 in loose change for missions."
  - *Go Display*: Highlight volunteer opportunities & upcoming mission trips within TN, provide sign-up sheets for local service projects, & include challenge cards like "Visit an elderly neighbor this week" or "Volunteer 2 hours at a local food bank."

## SEE:

- Create a visual in the church, on the church website, and/or social media platforms to showcase your goal & track the amount given each week, showing the progress toward the goal. Celebrate when you meet or exceed your church's goal.
- Mail the Prayer Guide to church members, place it inside your church bulletin, or place it in strategic locations in the church for people to pick up.
- Make GOTM offering envelopes available or share your church's link for giving to the Offering online.
- Display Golden Offering posters in prominent places throughout the church to draw attention to this special missions emphasis.
- Include an ad or a brief article about the Offering in your church newsletter, bulletin, pre-service slides, and/or social media platforms. Download digital files at [GOLDENOFFERING.ORG](http://GOLDENOFFERING.ORG).
- Show Golden Offering videos before, during, or after worship gatherings.
- Utilize the Children's Message provided on the website.
- Share videos and other resources on your social media pages.
- Include & follow the hashtag #GoldenOffering in your social media posts. Follow Tennessee WMU on social media for more ideas, shareable posts, and promotion inspiration. Tag @TNBaptist and @TennesseeWMU in your church's posts so we can see them and celebrate with you.

**KEEP THE THEME "TOGETHER" IN MIND  
AS YOU PROMOTE THE WEEK OF PRAYER  
AND GOLDEN OFFERING FOR  
TENNESSEE MISSIONS.**

*Thank you for promoting Tennessee missions and the Golden Offering for Tennessee Missions in your church. For more information, visit **GOLDENOFFERING.ORG** or contact Tennessee Woman's Missionary Union at 615.371.7908.*